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**CHRISTINE HAYWORTH'S PENROSE FARM**, one of the properties on which Foothills Land Conservancy holds a conservation easement, will be the location of the FLC's Summer Celebration Aug. 17.

# Protecting the land

## Foothills Land Conservancy celebrates 28 years

BY LINDA BRADEN ALBERT | [lindaba@thedailytimes.com](mailto:lindaba@thedailytimes.com)

A very large factor in the desirable quality of life in Blount County and the East Tennessee region as a whole is the amount of land preserved in its natural state or as working farms. On Saturday, Foothills Land Conservancy, an organization dedicated to this effort, will celebrate 28 years with its annual Summer Celebration.

The public is invited to attend the celebration, which will take place at Christine "Teenie" Hayworth's Penrose Farm in Knox County. In 2007, Hayworth partnered with FLC to place a conservation easement on the 130-acre property.

Tickets to the Summer Celebration are \$100 and are available by contacting FLC. The event includes heavy hors d'oeuvres, drinks and an open bar. Dress is casual. The annual James C. and Gail P. Harris Conservationist of the Year Award will be presented to a dedicated individual within the community who has assisted in the protection and preservation of natural lands and habitat.

Bill Clabough, FLC's executive director, said, "This is a celebration of our accomplishments from last year and years prior, but also a look forward, a celebration of what we think is going to happen in 2013. It's always a good way for us to continue to be a very financially sound organization by asking the community to support our endeavors, and they've been very generous with their resources." Individual and corporate supporters will be recognized and thanked, as well.

### PROTECT THE LAND

FLC has one focus — to help land-owners protect their land from being developed. Clabough said, "It's on a voluntary basis. If a land-owner wants to see that their farm or their mountain land or their lot is not turned into a subdivision, then we can help them achieve their goal."

FLC holds 115 easements encompassing about 36,000 acres of land

over 23 counties. Clabough said FLC owns about 600 acres in fee simple that have been donated.

FLC currently has 35 conservation easements partnerships throughout Blount County, including Laverne Farmer's 215-acre Townsend property that has been in her family since 1824.

The farm is a mix of forest and pasture for livestock. A portion of the land backs up to Great Smoky Mountains National Park. Its proximity to the Park aids in the establishment of a regional wildlife corridor. Upon her death, Farmer intends to donate her permanently protected property to FLC. In addition to having a conservation easement on the property, the farm also has a Tennessee Century Farm designation provided by the Center for Historic Preservation at Middle Tennessee State University.

Gail Harris, one of the founding members of FLC, and her late husband, James Harris, placed an easement on the farm that once belonged to James' family. The tract includes a cave, old tobacco barn, former dairy farm, and 100-plus-year-old beech and oak trees. The couple placed an easement on 105 acres in the same area in 2002.

Harris said, "Jim and I always wanted to protect the farm. ... When we first

moved here, there were 50 dairies in the county. It's now down to about two. We always felt the value of the land was in its productive capabilities as well as providing an aesthetic resource for the county. And so we never, ever considered selling it. It was always our intent to protect it.

SEE LAND, 5C



**LAVERNE FARMER'S CENTURY FARM** in Townsend is one of several Blount County properties on which Foothills Land Conservancy holds a conservation easement, assuring the property will be protected as the owner wishes in perpetuity.



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JOY KIMBROUGH | THE DAILY TIMES

**CASUAL DESIGNER ELEGANCE** at an affordable price is the goal of Paula Osborn at Roost Home, Maryville's newest downtown business.

# Come home to Roost

## New business brings designer comfort at reasonable cost

BY LINDA BRADEN ALBERT  
lindaba@thedailytimes.com

Paula Osborn will be ready to officially open her new home furnishing and interior design business Sept. 10 in downtown Maryville. Roost Home, a dream of hers several years in the making, has taken much more than mere dreams, however — it's taken a lot of good, old-fashioned hard work.

"Oh, my goodness! This is a big old undertaking I've gotten myself into!" Osborn said, sitting in the courtyard adjoining the store building at 109 E. Broadway in downtown Maryville after a long day of hard work. "It's about to kill me! ... But it's all good. It will be worth all the work."

Osborn, an interior designer for about 15 years, said, "What I'm trying to do is bring a very high-end design sensibility, a look, a lifestyle store, if you will, to our town. What we have is a moderately priced product with a flair. I want people to come in and say, 'Wow!' and then say, 'Hey, I can afford this.' What this is, is a product I'm proud of that's not ridiculous. It's a nicely priced, very nicely constructed product that has a nice designer vibe."

### UNIQUE TREASURES

Osborn said she's striving to have an atmosphere at Roost Home that speaks to the nature of a home town, yet make it an upscale hometown atmosphere.

"It's hard to describe, really," she said. "I want to target a very casual kind of look with a designer flair. I want people to come in and say, 'Wow, what a treasure. I've found something that I treasure.'"

From buying gifts at any price point to designing one corner of a room to designing or redesigning your entire home, Osborn will have the products and the expertise to help clients find exactly what they desire. "Something unique. Not just something you'd find anywhere."

Osborn has had lots of help in getting the store ready for customers, including four employees. "I'm very proud of the people who I've gotten to work with me. What we've done, we've cherry-picked different lines ... It looks like something you'd say, 'Where did you find that?' 'Where did you get this?'" she said. "My first love is pottery and handmade things, so the entire store has a handmade vibe. If it looks handmade, I love it. I think those are the things people cherish for a long, long time. I love a local product — personal items that really make your home feel like home instead of just filling space."

Products range from decorative art to fine art, other decorative items, custom draperies, pillows and rugs as well as furniture. "We can do a lot of different things," Osborn said. "The shop caters to a wide range of tastes. People say, 'What kind of store is Roost?' and I say, 'A good one.' I really feel like a lot of people will



**PAULA OSBORN, OWNER OF ROOST HOME** (seated), and employees (from left) Ginger Dockery and Stephanie Bursleson are looking forward to the store's official opening Sept. 10. Roost Home is located at 109 E. Broadway, Maryville.

### IF YOU GO

**WHAT:** Roost Home, a home furnishings store owned by interior designer Paula Osborn

**WHERE:** 109 E. Broadway Ave., downtown Maryville

**OFFICIAL OPENING:** Sept. 10; normal hours, 10 a.m.-5:30 p.m. Tuesday-Saturday

**INFORMATION:** paula@roosthome.com; visit Roost Home on Facebook

find it inspiring."

The name, Roost Home, not only describes the design sensibility of the product offered, it also defines Osborn's desire to work in her home town. The tag line of the store, "Come Home to Roost," is exactly what she's doing — Osborn was reared in Maryville, earned a degree in studio art from Maryville College, then received a degree in interior design from the University of Tennessee. She started her career at Law Interiors in Maryville, then moved to Bennett Galleries in Bearden. Being able to open her own store only a mile from her home is a blessing, she said.

### DESIGN TIPS

Osborn said she welcomes visitors to stop by and give feedback and to see how her store differs from others. Part of its uniqueness is due to how she chooses the merchandise. She said, "I get things I like to be around, and from my experience in the past, these are things that

everybody enjoys. My buying philosophy has been, if I would not take that home, or if I would not give it as a gift to somebody, I won't buy it. It's not that it's all my taste ... You can't be everything to everybody, but it's an eclectic mix that we have. We have things from rustic to fancy, but if it's good, it's good."

She said to follow this same hint when decorating your own personal space. "Buy things you love. If you don't love it, if you're just buying something to fill a wall, don't get it. Buy what speaks to you."

As for trends, decorating continues to lean toward the casual. "Everybody wants more casual," she said. "Anybody I've done design work for the last several years didn't want anything formal. We're talking about rooms that you walk by, fancy rooms where you don't dare even step on the carpet. Very little of that is being built or designed this day and age. Every room in functional, more casual, more friendly."

Other trends: Using linen; slipcovers; things that can be easily washed. Neutralizing the color palette is another popular technique.

"You can always pull color in and out of your house, but if you have neutral walls, neutral sofa, you can change rugs more easily than you can change huge pieces of furniture," she said.

Roost Home is receiving its finishing touches now and will be completely ready to welcome the community on Sept. 10. For more information, visit Roost Home on Facebook.

## Mason jars give blank canvas for craft projects

Canning season is in full swing. Mason jars, whether they have the familiar Ball or Kerr logo, may be found in a number of places, from grandmother's root cellar to the local grocery or discount store.

The traditional use for Mason jars in food preservation is just as important as ever, but author Lauren Elise Donaldson sees the iconic glass jar in a different way: as a blank canvas for creative pursuits resulting in unique decorative touches for homes, for special occasions or to present as gifts or party favors. Her book, "Mason Jar Crafts," is the result and, as the cover suggests, includes "DIY Projects for Adorable Gifts, Rustic Decor, Clever Storage, Inventive Lighting and Much More."

I was intrigued when her publicist emailed asking if I'd like to have a review copy. Of course! I've crafted with the jars and the bands and lids, but nothing to the extent Donaldson has. Her creative mind has gone places I would never have considered.

For example, she takes pint-sized Mason jars and turns them into clocks. She drilled a hole into the jars — and she gives clear directions on how to do so without risk of breaking the jar or hurting yourself in the process — spray painted one jar a sky blue, another cherry red, added the clock mechanism, the hour, minute and second hands and the battery, and came up with a functional and "timeless" conversation piece. Donaldson said you could use decoupage glue to attach fabric instead of painting the jar if that look was more to your liking.

I really don't have any desire to drill holes in a glass jar but several other crafts were quite appealing. Mini frames caught my eye, whether they were wrapped with colorful thread or spray painted. Donaldson suggests attaching printouts from Instagram or camera phone pictures to the lids and then adding super glue to the edges of the lids and attach to the prepared bands. She also uses the lids and bands as frames for Nordic cross-stitch Christmas ornaments — and even provides the cross-stitch pattern.

My mind is already seeing a combination of these two projects. Wouldn't it be fun to have family photos made into Christmas ornaments and hung on a "family tree" Christmas tree? These would be such adorable keepsakes of babies' first photos, too.

As Donaldson says, you can do so much more with a Mason jar than can your garden bounty, sip a beverage or use as a vase for wildflowers. Some of her projects are for terrariums, herb gardens, lamps, macrame hangings, night lights, twine caddies, cake stands, children's crafts — the piggy bank is as cute as can be — Christmas displays and more. Each project is rated for difficulty, with those requiring drilling obviously being the most difficult.

According to the author's online biographical information, she is a photographer, stylist and design blogger in Los Angeles, sharing her stories of crafts and simple, creative living through LaurenEliseCrafted.com. She says that as a child, her creativity and craftiness were always fostered which eventually led her to design school and to a degree in architecture from the University of Southern California. After residing in Italy, impassioned by the beauty and culture found there, she refocused her energies on supporting handmade and the independent craft movement. Fostering that lifestyle, she uses her lens to capture her own stories of craft and simple, creative living. No matter the project, her goal is to inspire others through the act of making. Her designs have definitely inspired me.

The book, published by Ulysses Press, retails for \$14.95. Within its 128 pages are 30 Mason jar craft projects and more than 150 full-color step-by-step illustrations, tips and templates. Check for it at your favorite online or local bookstores.

**LINDA ALBERT** is Sunday Life editor and a staff writer for The Daily Times. You may contact her at 981-1168 or linda.albert@thedailytimes.com.



# Three Blount women among Tribute to Women finalists

From Staff Reports

Three outstanding Blount County women, Wendy Pitts Reeves, Kelly Tiller and Pamela Wolf, will be among the 21 finalists at the YWCA's Tribute to Women celebration Thursday at the U.S. Cellular Stage at the Historic Bijou Theatre in Knoxville.

This annual event is East Tennessee's foremost acknowledgment and appreciation of the contributions of local women. This year's event emphasizes work and dedication to Equality, Empowerment and Transformation by all 21 finalists. These themes reflect the mission of the YWCA to eliminate racism, empower women and create peace, justice, dignity and freedom for all. Six honorees will be announced at the event. The finalists represent nominations from all nine counties of East Tennessee and were selected among all the nominees.

This year, the YWCA Tribute to Women event will also induct Joan Cronan into the distinguished group of Lifetime Achievement honorees. Cronan joins 11 other Lifetime Achievement Honorees: Helen Ashe, Donna Cobble, Pam Fansler, Sarah Moore Greene, Mary Lou Horner, Debra London, Pat Summitt, Mintha Roach, Barbara Reid, Liane Russell and Ellen Turner.

## WENDY PITTS REEVES

Wendy Pitts Reeves, who chairs the East Tennessee Women's Leadership Council, is an experienced psychotherapist, life coach and motivational speaker who has worked to guide, mentor, encourage and empower others. Reeves has developed, chaired or led multiple community initiatives. Her works include Life After Graduation for UT's College of



Wendy Pitts Reeves

Social Work, the Sister-to-Sister Summit for Blount County Girls (now in its 11th year), a Blount Chamber-based career-intensive program for low-income women, the East Tennessee Women's Leadership Summit and public service on the Blount County Commission. Today, she helps women turn Courage to Confidence through adventure and experiential travel as host of the Secret Adventures for Courageous Women.

Reeves has served on several boards, including Tennessee Economic Council on Women, Women's Equity Foundation (founding director), AAUW — Maryville Branch (past president), the Blount County Adult Education Foundation (vice president), the Chamber of Commerce and many others.

While serving on the Blount County Commission, she received the 2008 Public Official of the Year award from the Tennessee Chapter of the National Association of Social Workers. She's a graduate of Leadership Blount, Class of 2006.



Kelly Tiller

## KELLY TILLER

As the founder and CEO of Genera Energy, Kelly Tiller has found a way to combine leading-edge science and technology with her passions for preserving farmland, economic and energy independence, and strong rural communities like the one where she grew up in Greenback. Since founding Genera in 2008, Tiller has served as CEO and led Genera to become the country's leading commercial biomass feedstock supply chain services company, supplying the biofuels, biopower and biochemical industries. Prior to taking entrepreneurial leave from the University of Tennessee to focus on Genera, Tiller spent 15 years as a faculty researcher at UT. Since 2007, she directed the university's external programs in biomass and biofuels and led the development and implementation of a highly successful switchgrass-to-ethanol research and demonstration program, engineering a \$70.5 million biofuels investment from the state of Tennessee and leveraging it



Pam Wolf

with more than \$100 million in additional private and federal investments. Tiller's research and program leadership have been widely recognized with awards by the university, professional organizations and industry, she has been called on to provide expert testimony before Congress and is a frequent speaker at national and international venues on policy, economics and bioenergy.

## PAM WOLF

Pam Wolf is the founder and CEO of the Harmony Family Center, a licensed, nonprofit organization that provides a comprehensive array of innovative, evidence-based therapeutic and educational services designed to ensure the safety and well-being of Tennessee's most vulnerable children and their families.

Wolf's passion for adoption began when she adopted Anna Li, a 6-month-old baby from south-central China. Less than a year later, she founded Harmony Adoptions to help other families adopt children in need of safe, loving homes.

## IF YOU GO

**WHAT:** YWCA's Tribute to Women

**WHEN/WHERE:** Honoree reception, 5:30 p.m., First Tennessee Bank, 800 S. Gay St., Knoxville; awards ceremony, 7 p.m., Historic Bijou Theatre, 803 S. Gay St., Knoxville

**COST:** Individual tickets, \$75; sponsorships begin at \$500

**INFORMATION/TICKETS:** Danielle Benson, 523-6126 or DBenson@ywcaknox.com, or visit www.ywcaknox.com

Under Wolf's leadership, Harmony Family Center has grown from an agency that places children in well-matched homes and provides a comprehensive array of post-adoption support to an agency that provides a complex array of services to diverse families across Tennessee.

The Harmony Family Center recently purchased Camp Montvale, located eight miles outside Maryville. The Harmony team provides equine-assisted psychotherapy, family camps and community education and plans to develop numerous opportunities to serve children and families.

Wolf is a licensed clinical social worker with a bachelor's degree in psychology and a Master of Science in Social Work from the University of Tennessee, Knoxville. She serves on numerous boards of directors. Wolf was a member of the Leadership Blount Class of 2010 and the Leadership Knox Class of 2013. Because of her passion for horses and her daughter, she serves as a volunteer for the 4-H horse program in Blount County and the high school Interscholastic Equestrian Association team.

## THURSDAY LUNCHEON CLUB MEETS JULY 23



**EIGHTEEN MEMBERS AND GUESTS** of the Thursday Luncheon Club celebrated with a French-themed luncheon on July 23, hosted by Arline Guyton and Joyce Leo at "Beauchamps," Guyton's home in Lenoir City. Those attending include (clockwise, from left) Kitty Sales, Leta Cutler, President Barbara McCain, Nancy Hansard, Zoe Evans, Ann Durall, Emma Lou Coffin, Mary Carmichael, Arline Guyton, Terry Finnerty, Lorna Matheny, Joyce Leo, Janie Bitner, Alice Nicholls, Jeanne Fox, Mary Nelle Robbins and Mary Cole. The club, organized in 1945 for monthly meetings, has a three-fold mission: to present planned programs, to enjoy a social lunch and to contribute to some worthy cause each year. For the past few years, the club has donated to the East Tennessee School for the Deaf. — Leta Cutler

## BRIEFS

### Free creative writing workshop offered

A free creative writing workshop for women will be held from 9 a.m. to noon Aug. 17 at The Write Place, 2611 E. Broadway, Maryville. Beginning and experienced writers are welcome. Space is limited, and advanced sign-up is required. To register, or for information, contact Judy Bingham at 660-4799 or judy@judybingham.net.

The workshop will follow the Amherst Writers & Artists (AWA) Writing Workshop Method, developed by Pat Schneider, author of "Writing Alone and with Others." AWA offers a non-threatening environment in which participants are given prompts, time to

write, and then the opportunity to read aloud. Participants don't have to read what they've written, but if they choose to do so, others will respond only with what they like and remember.


Bingham, who is certified in the AWA method, will lead the workshop. She is founder of The Write Place and has led writing workshops in the Maryville area since 2008.

### 12th Annual Church and College Picnic set

The 12th Annual Church and College Picnic, where Maryville College students have the opportunity to meet members of local churches and faith communities and learn

about their worship services while enjoying food and friendship before classes begin, will be held from 5 to 7 p.m. Aug. 25 on the College's Pearsons Lawn. Set-up begins at 5 p.m., and churches are asked to bring one to four church members and provide displays, information about their church and side dishes for 40 people (any combination of salads, vegetables and desserts). The College will provide the main course and drinks.

Reservations are required by Aug. 19. If you have questions or are interested in participating, contact Kathleen Farnham at 981-8217 or kathleen.farnham@maryvillecollege.edu; or Marde Soutullo at 981-8200 or marde.soutullo@maryvillecollege.edu.



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## DAILY CALENDAR

## PLAYTIME

**"CHILDREN'S LETTERS TO GOD" AT FAITH**

**PROMISE:** "Children's Letters to God" follows the questions of five kids expressing their uncertainties to the Almighty — "from sibling rivalries to first love," according to director Dustin Payne. "We have a character whose pet passes away, and she's completely distraught, and her question to God is why we have to die," he told The Daily Times last week. "They ask a lot of questions that children in today's world do ask God, and I find it really cool that take these letters children have actually written and turn them into a book, a movie and a musical." Based on the bestselling book by Stoo Hample, the Off-Broadway musical was produced in 2004 and has been adapted by Free Spirit Performing Arts for the inaugural production of the new Maryville-based theater company. The troupe will present the musical — along with a performance by the Glee Experience show choir — at 2 p.m. today at Faith Promise Church's Blount County campus, 539 N. Foothills Plaza Drive in Maryville. Admission is \$7 for adults and \$5 for kids.

## CLASSES OFFERED

**CHILDREN'S YOGA CLASSES:** Classes are designed for children ages 4-6 and are held in the lower level of Hatchers Martial Arts in Maryville. For information, call Amanda at 556-8502.



CONTRIBUTED PHOTO

**"CHILDREN'S LETTERS TO GOD"** will be performed at 2 p.m. today at Faith Promise Church's Blount County campus.

## CLUBS, ORGANIZATIONS

**BUSINESS NETWORK INTERNATIONAL:** Meets at 11:30 a.m. every Tuesday at R.J.'s Courtyard on Alcoa Highway to share and establish business connections.

**BLOUNT COUNTY BEEKEEPERS**

**ASSOCIATION:** Meets at 6:30 p.m. the second Monday of each month, except September and December, at the Blount County Public Library,

Sharon Lawson Room. For more information, contact President Dennis Barry at 414-2116 or [barrybuilders@hotmail.com](mailto:barrybuilders@hotmail.com).

**AARP CHAPTER 2296:** Meets at noon the fourth Tuesday of each month at Everett Senior Center, 702 Burchfield St., Maryville. Guests welcome. Lunch furnished by Blount Memorial. For more information, contact Russ Docteur at 856-1537 or Lloyd Lance at 977-

4366.

**SMOKEY MOUNTAIN KNIFE COLLECTORS**

**CLUB:** Meets from 6-8 p.m. the third Monday of every month in the lower meeting room of Local 309 Steelworkers building, 339 S. Hall Road, Alcoa.

**RESOURCE VALLEY RACONTEURS:**

The Pellissippi State Technical Community College Toastmaster Chapter #6791 will meet at 11:50 a.m. every first and third

Wednesday at the Blount County campus. For information contact Alberta at 981-5300. The club is open to everyone who wants to sharpen his/her speaking skills.

## HEALTH, FITNESS

**ZUMBA FITNESS CLASSES:** Are being held at 5:15 p.m. Tuesdays and Fridays at Beech Grove Baptist Church, Topside Road, Louisville. Classes last about an hour and are open to the public. There is a per class fee of \$5. Come early to your first class to sign paperwork. Bring lightweight comfortable shoes, a towel and water.

## MUSIC, DANCING

**KARAOKE NIGHT:** Is held from 6:30 to 9:30 p.m. every Tuesday at Alnwick Community Center, located at 2146 Big Springs Road in Maryville. Cost is \$3 per person or \$5 per couple. Children under 12 are admitted free with paying adult. Concessions are available.

## ET CETERA ...

**PET ADOPTIONS AT ANIMALWORKS:**

Located at 3377 Regal Drive, Alcoa, behind West Chevrolet. All pets receive a health checkup, are vaccinated, spayed or neutered and dewormed. All cats tested for Feline Leukemia and Feline Immunodeficiency Virus. Dogs are heartworm tested, on heartworm preventative and microchipped. Call 379-2227 for more information or stop by.



## Civitan members support Special Olympics

**MEMBERS OF THE MARYVILLE-ALCOA CIVITAN CLUB** are gathered together prior to helping serve 800 hamburgers at the Special Olympics Benefit Burger Lunch July 25 at Maryville First Baptist Church. Pictured are (front, from left) Anna Kay Morgan, Lori Nelson, Cathy Yarnell, Faith Andrew, Genny Kidd, Cookie Crowson, assistant director, Parks and Rec; (back, from left) Suzanne Rhoden, Corey Morgan, Linda Huss, Gayle Slaton-Creech, Dennis Ryniec, Howard Yarnell, Bridget Jenkins and Tom Begley. The Civitan Club also presented a donation from the Club to Crowson to further support Special Olympics activities. Civitan is a community service organization dedicated to improving the community by helping others. Civitan performs a variety of service projects with emphasis on helping people with special needs. The club meets at noon on the second and fourth Thursdays of the month at Ryan's. New members are welcome. Call President Gayle Slaton-Creech at 776-3134 for more info. — Suzanne Rhoden



## Gross wins gift basket at fair

**DONALD GROSS, OF MARYVILLE** (right), was the winner of an Accu-Quest Hearing Center gift basket at the Walgreens Health Fair in June. Dr. Bobbie McCue, audiologist with AccuQuest Hearing Centers, presents him with the gift. — Amanda Yarnell

## Beauty now: Spritz, spray and hit the road

BY SAMANTHA CRITCHELL  
AP Fashion Writer

**NEW YORK** — Beauty consumers seem to like the delivery of their products with the touch of a button, and brands are obliging them with more spray-on items.

What had been the domain of sunscreen also now belongs to moisturizers, shampoo and cosmetics: It's spray, spritz and go.

"Sprays in beauty can be a game-changer," says Marie Claire beauty and health director Erin Flaherty. She predicts people will use these products more frequently, more regularly and maybe share with other family members.

That's the plan, says Ricardo Pimenta, global vice president for Vaseline and St. Ives. Vaseline's new spray body lotion is getting a lot of buzz.

"It all started with an observation that a lot of people in the U.S. have lotion at home but don't use it. They're what we call 'light users,'" he says. "We found out

the reason they weren't using it that often is not because they didn't know that it was good for their skin, but it was too much work and it took too long."

He adds: "We had to innovate, and a spray seemed very simple, almost obvious, and we said, 'Why haven't we done this before?' The answer is it was difficult."

There were challenges with viscosity, absorption, working with the compressed air that propels the spray and the ergonomics of the can.

"None of them is too complicated separately, but putting them together was," Pimenta says.

Makeup brand Urban Decay recently launched its B-6 Complexion Prep Spray, which is a fine-mist liquid vitamin mattifier that aims to minimize pores and reduce redness. It was designed as a unisex product because, says Urban Decay co-founder Wende Zomnir, men like sprays, too.



## Friends reunite at Everett High alumni luncheon

**EVERETT HIGH SCHOOL'S ANNUAL ALUMNI LUNCHEON** was held June 25 at Heritage High School for all classes. (From left) Frieda Best Langston, class of 1950, Chuck Langston and Carolyn Burchfield Best Trentham attended. Everett High School closed in 1977 when Heritage High was opened. — Carolyn Trentham



# State 4-H receives grant from UnitedHealthcare

Special to The Daily Times

KNOXVILLE — UnitedHealthcare and Tennessee 4-H are expanding their partnership to promote healthy living through their innovative youth-oriented partnership called Eat4-Health.

UnitedHealthcare is supporting the program with a grant for \$110,000, up from \$30,000 in 2012. The additional funding will expand Eat4-Health's reach into communities in every Tennessee county through training, creative programming and educational events promoting healthy choices and more active lifestyles.

"We are grateful for the opportunity to continue supporting the growth and development of such a successful program that engages and educates our youth about healthy living," said Scott Bowers, president and CEO of UnitedHealthcare Community Plan of Tennessee.

The partnership will include a new component called "Move4-Health," which builds from the Eat4-Health platform by incorporating more exercise and movement activities. UnitedHealthcare will supply Xbox 360 Kinect equipment and Dance Dance Revolution (DDR) rhythm and dance video gaming technology, along with Eat4-Health educational resources, to every 4-H county program. Each county 4-H program will train 4-H youth ambassadors to use the equipment and materials at community events and forums to encourage friends and community members to stay active, burn calories and promote health.



COURTESY OF ROBBIE QUINN

**TENNESSEE 4-H COUNCIL MEMBERS** lead more than 300 4-H youth in an Xbox 360 Kinect Dance Dance Revolution (DDR) rhythm and dance demonstration at the Tennessee 4-H All Star Conference in Knoxville. UnitedHealthcare awarded a \$110,000 grant to Tennessee 4-H to promote healthy living throughout the state.

"The idea is that this gaming system can be used by county 4-H staff, volunteers and teens, especially those trained as 4-H Healthy Lifestyles Ambassadors, in classrooms, and community, parks and recreation, and senior citizen centers to encourage movement and fitness," said Justin Crowe, Extension specialist for 4-H Youth Development in Knoxville.

The \$110,000 grant was announced during the annual Tennessee 4-H Round Up

and All Star Conference at the University of Tennessee in Knoxville attended by more than 300 4-H youth, staff and volunteers.

UnitedHealthcare's mascot Dr. Health E Hound, along with a group of 4-H youth ambassadors, demonstrated an Xbox DDR routine, similar to what will be done throughout the state as part of this year's partnership. Representatives from UnitedHealthcare presented the \$110,000 check to

Tennessee 4-H youth and community leaders who attended the event.

The Tennessee Eat4-Health partnership, administered by the University of Tennessee Extension, builds on UnitedHealthcare's partnership with National 4-H Council that began in 2011. UnitedHealthcare has provided more than \$1.3 million to support healthy-living programs, events and other activities administered by 4-H that encourage young

people and their families to eat more nutritious foods and lead more active lifestyles that include fun and regular exercise.

Tennessee 4-H encourages diverse groups of youth to develop their unique skills and talents to the fullest potential. Young people participate in 4-H through clubs, special interest groups, after-school programs, camps and many other activities. To learn more visit [www.4h.tennessee.edu](http://www.4h.tennessee.edu).

## LAND: Public invited to event at Penrose Farm

FROM IC

"After Jim died, I went ahead with the decision to put a conservation easement on it. And it's my intent after I become late, as in the late Gail Harris, the land will go to Foothills and Foothills will perhaps keep it as a working farm or use it as an educational center. There are beautiful trees on the property, there's a cave. Lots of wildlife, lots of birds. And to me that's very, very important because as humans take over the world, we're edging out more and more species of animals and wild places and it's extremely important ... for me that I do my small part to preserve some of it."

### EASEMENT CUSTOMIZED TO OWNER

Elise Eustace, FLC's communications and development director, said anyone interested in receiving information is invited to contact FLC. "They can ask questions about what a conservation easement is," she said. "We have information here, resources, examples of the types of projects we've worked on with landowners. We can also go out and visit their property with them and talk about how they want to see it preserved in perpetuity, or forever. From there we can begin to work with them on a conservation easement agreement. It's voluntary, it's customizable, and it allows them, as landowners, to preserve



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**BILL CLABOUGH (LEFT), EXECUTIVE DIRECTOR** of Foothills Land Conservancy, presents and thanks departing board president Bob Van Hook and his wife Nancy, with an eagle statue at the 2012 Summer Celebration.

### IF YOU GO

**WHAT:** Foothills Land Conservancy's Summer Celebration  
**WHEN:** 5-8:30 p.m. Aug. 17  
**WHERE:** Christine Hayworth's Penrose Farm, 8432 Nubbin Ridge Road, Knoxville  
**COST:** \$100 per person  
**TICKETS/ INFORMATION:** Call FLC at 681-8326; email [info@foothillsland.org](mailto:info@foothillsland.org); visit the website at [www.foothillsland.org](http://www.foothillsland.org)

their property in a natural state and/or as a working farm."

FLC does not own the property. Eustace said, "The property stays with the owner. They can lease or sell or bequeath

the property or donate it. The agreement specifies there will not be any commercial or extensive residential building ... The conservation easement goes with the deed to the land, so anyone who takes ownership subsequently will then work with us in that capacity, to steward the property."

Eustace said earlier this year, Congress renewed a tax incentive for private landowners, especially working family farmers and ranchers, who wish to protect their land with a voluntary conservation agreement. Landowners have until Dec. 31 to take advantage of a significant tax deduction for permanently protecting their farm, woodlands or open space.

"The biggest thing

is that we are going to retain part of our rural landscape and our rural character here — what makes us unique," Eustace said. "Many parts of what we've protected will be preserved in perpetuity. We're helping to protect the landscape and the quality of life here, but also enhance the wildlife habitat, too, and that's a very good feeling. We do it in a way that compliments the community. We work with landowners to find what's a good fit for them — we try to make it a win-win situation."

## CLUB NEWS

### FOOTHILLS QUILTERS GUILD:

Met Aug. 1 at the Nazarene Church on East Broadway. The Guild meets at 10 a.m. on the first and third Thursdays of each month. Twenty-seven members and three guests, Janice Clark, Linda Cortes and Laura Rushing, attended. Cares and concerns were expressed and a prayer was given by Ann Rushing.

No minutes from the previous meeting were available, nor was there a treasurer's report. Dues for the coming year are payable now. Each member is reminded to check at local quilt shops about getting a discount for membership in the Guild; showing our member card at JoAnn's will result in a 10-percent discount on the total price.

The Guild bus trip is planned for Sept. 27 to the Asheville Quilt Show. The bus will depart at 7:30 a.m. across from Midland Restaurant. The Guild will provide bottled water, and everyone on the trip is urged to bring snacks as there will be no stopping for meals.

Laura Rushing is going to work with Bonnie Holmes on the website. The board of directors gave her some parameters for things to include on the site.

Betty Peabody reported that quilts hanging at the Maryville Municipal Building are by Ila Mae

Morton and Carolyn Henriksen. Quilts hanging in September are by Mary Elder and Betty Peabody. She reminded everyone that the Blue Ribbon Fair will be held Sept. 28 at Great Smoky Mountains Heritage Center. Members are asked to attend and demonstrate quilting, applique, etc.

Sally Hester passed around the hostess list for the coming weeks. Gwen Lloyd is chairman for the 2014 Foothills Quilt Show. Maetta Conrad volunteered to make ribbons for the show. Lloyd would like to line up hostesses for the show and committees to hang and take down quilts.

Marilyn Ward reported that the Foothills Fall Festival did not want the Guild to demonstrate quilting this year.

Ira Inman gave a short program on "Fusible Products for Quilters." Each member received a handout listing the products and their uses. One handy tip: To remove fusibles from your iron, heat the iron to warm and run it over a dryer sheet to remove the goo. The meeting was adjourned.

Show and Tell: Marcella Emrick, king sized sampler; Carol Campbell, a robot quilt for her next grandson; and Betty Peabody, a flag quilt.

At the meeting on Aug. 15, Sue Trotter will demonstrate Block Design.

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